SPEAKER MEDIA KIT

Pressure does not eliminate authority. It redistributes it.

Keynotes and workshops for technology leaders who are tired of being the calmest person in every crisis room.

Yuval Gonen

FOUNDER, DYNAMIC ESCALATION SOLUTIONS

▶ Watch the one-minute speaker reel

START WITH WHAT IS HAPPENING IN YOUR ORGANIZATION

Three programs. Three reasons to call.

01	Escalations keep climbing to the same executive.	**Stop Being the Escalation System**	**Flagship keynote**
02	AI is moving faster than your decision rights.	**AI Can Support the Work. It Cannot Own the Consequence.**	**Keynote or workshop**
03	Capable people have stopped offering ideas.	**Responsibility Without Authority**	**Cross-industry keynote**

ALSO AS BREAKOUTS

The Chief Apology Officer: why the same escalation keeps landing on your desk

No Cadence, No Trust: customer communication while everything is on fire

FORMATS Keynote · Breakout · Workshop · Executive session · In person or virtual

EVIDENCE BEHIND THE POINT OF VIEW

Built in the rooms where the system has to hold.

15-25 hrs → 1

Executive escalation time per week

Cut from 15 to 25 hours a week to roughly one.

Weekly → yearly

Recurring outages

Part of an effort that took outages from several a week to about one a year.

Cisco Q4 award

Recognized leadership

Innovate Everywhere, Amazing Leader.

Enterprise outcomes from Yuval's escalation leadership work, not measured effects of a keynote.

> “Excellent at diffusing heated political situations with customers, and doing so with a smile. Driven to resolution, and treats customers and engineers well during a crisis.”
>
> **Wes B.**

> “Yuval's leadership and expertise were indispensable during some of the most challenging times, and his efforts consistently led to positive outcomes for our team and our customers.”
>
> **Tristan Van Egroo**

RECENT STAGE

AI Without Chaos Cyber Range Lab, Salem State University. An in-person leadership lab on decision rights, risk and accountability.

WATCH YUVAL LIVE

Speaker reel youtu.be/QQPj5HvHnuY Live clips and testimonials from hosts and participants youtube.com/@YuvalGonenSpeaker

START WITH THE SITUATION

What keeps landing on your leaders' desks?

Tell Yuval what is happening, who will be in the room and what you want to change. He will recommend the session that fits.

yuval@dynamicescalation.com

dynamicescalation.com/speaking

LinkedIn: Yuval Gonen

FOR PODCAST AND INTERVIEW HOSTS

Why does the same escalation keep landing on the same executive?

Who should own the decisions AI can help make?

What does trust repair look like after the technical fix?

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YouTube: @YuvalGonenSpeaker

Scan for the speaking page, talk details and the latest availability.